

PMP RESEARCH FOUNDATION

ANNUAL REPORT
December 31, 2010

PMP RESEARCH FOUNDATION

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To Our Friends & Supporters:

Despite a lackluster U.S. economy and reports of declining donations for non-profits across the board, PMP Research Foundation (PMPRF) succeeded in building its donor base for a second consecutive year in 2010. We attribute this success not only to increased awareness of our organization (which has resulted in a number of memorial designations and general donations) but also to growth in our walk/run events in Philadelphia and Cleveland.

PMPRF expects our growth to continue in 2011 and beyond. Our current fundraising events will grow plus we are increasingly responding to inquiries from those who wish to hold similar events throughout the U.S. Our Board's strong desire is to engage individuals throughout the U.S. (and possibly abroad) to join us in raising research funds by holding their own local event. PMPRF will provide the system, they will manage the event.

In preparation for event growth, 2010 saw the completion of our new website (www.pmpcure.org), donor management software and accompanying "Friendraising System" by Towercare. These three integrated systems enable PMPRF to provide a solid infrastructure, including custom features, for both existing and new events.

Expanding the educational aspect of our mission, 2010 also welcomed our first national educational symposium which was conducted in Philadelphia in June. We look forward to expanding our educational offerings in 2011.

2010 funds enabled PMPRF to award three \$50,000 research grants through NORD (National Organization of Rare Disorders) to prestigious organizations (pmpcure.org – research). Grants awarded since the inception of our organization now total \$300,000. Members of our Board and PMP patients and families everywhere truly look forward to a time when research efforts positively impact all individuals and families affected by this disease.

On behalf of our all-volunteer, hard-working Board members, thank you for supporting our organization in 2010. We look forward to continuing our mission of advancing research and education about PMP in 2011 and beyond.

Sincerely,

Lisa Kurtz Luciano

President

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PMP RESEARCH FOUNDATION

Mission and Purpose 2010

The PMP Research Foundation is an IRS-designated 501(c)3 charitable organization. The Foundation was created in 2008 by a community of individuals affected by Pseudomyxoma Peritonei (PMP) and related Peritoneal Surface Malignancies (PSM).

Our mission is to fund promising research and find a cure for Pseudomyxoma Peritonei (PMP) and related Peritoneal Surface Malignancies (PSM).

Major goals:

1. Establish the first centralized charitable organization to fund PMP research. (goal achieved, July 2008).
2. Raise \$100,000 to award our first grant in 2009 (goal achieved, November 2009).
3. Create and maintain a short list of priority research that will produce near-term results in improving the quality of life and curability of PMP patients.
4. Play a leading role in the dissemination of accurate information regarding PMP both to the patient and to medical communities.
5. Raise a minimum of \$1 million to fund promising research within 3-5 years.
6. Help researchers find a cure for PMP.

PMP RESEARCH FOUNDATION

**Events
2010**

Team Doug Hartford Marathon Relay to support PMP Research Foundation

ING Hartford Marathon - Hartford, CT
October 9, 2010

Heat It to Beat It, Baltimore Inner Harbor, MD

Over 500 attendees walked along Baltimore's beautiful Inner Harbor and raised over \$95,000 at the September 19, 2010 event.

Summer Scurry, Independence, OH

Over 700 participants raised more than \$70,000 at the second annual Summer Scurry on August 14, 2010.

PMPRF Practitioner/Patient Symposium

Crozer-Chester Medical Center, Chester/Upland, PA
Saturday, June 19, 2010

PMP Cancer Walk, Newtown Square, PA

Sunday, June 20, 2010

PMP RESEARCH FOUNDATION

**Grants Awarded
2010**

“Treating PMP Using Small Molecule Inhibitors of Gel-forming Mucin Productions”

Zongsheng Guo, Ph.D.
Division of Surgical Oncology
University of Pittsburgh
Pittsburgh, PA, USA

\$50,000/2 year

“MicroRNA Profiling of Clinically Different Pseudomyxoma Peritonei Phenotypes”

Brendan Moran, MD, FRCS; Alex Mirnezami, PhD, FRCS
National Pseudomyxoma Peritonei Center
Basingstoke and North Hampshire Hospital NHS Foundation Trust,
Basingstoke, UK --and--
The Cancer Research UK Center
Southampton General Hospital
Southampton, UK

\$50,000/2 year

“Translational Biology of Pseudomyxoma Peritonei”

Aaron A. Mansfield, MD; Robert Miller, MD, MS; Julian Molina, MD, PhD; Fernando Quevado, MD, Department of Radiation Oncology and Division of Medical Oncology, Mayo Clinic, Rochester, MN

\$50,000/2 year

PMP RESEARCH FOUNDATION

**Statement of Assets, Liabilities and Net Assets – Cash Basis
December 31, 2010**

ASSETS

Cash	\$ <u>189,596</u>
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UNRESTRICTED NET ASSETS	\$ <u>189,596</u>
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See notes to the financial statements.

PMP RESEARCH FOUNDATION

**Statement of Support, Revenue and Expenses – Cash Basis
Year Ended December 31, 2010**

REVENUE AND SUPPORT

Contributions	\$ 26,227
Events	108,964
Interest income	596
Merchandise sales	19
Miscellaneous	<u>117</u>
	135,923

EXPENSE:

Program Services	
Grants	100,000
Education	2,693
Supporting Services	
Management and general	940
Fundraising	<u>13,106</u>
Total expense	116,739

INCREASE IN UNRESTRICTED NET ASSETS 19,184

UNRESTRICTED NET ASSETS – January 1, 170,412

UNRESTRICTED NET ASSETS – December 31, \$ 189,596

See notes to the financial statements.

PMP RESEARCH FOUNDATION

**Statement of Functional Expenses – Cash Basis
Year Ended December 31, 2010**

	<u>Program Services</u>		<u>Supporting Services</u>		<u>Total</u>
	<u>Grants</u>	<u>Education</u>	<u>Management and General</u>	<u>Fundraising</u>	
Merchant fees	\$	\$	\$	\$ 1,703	\$ 1,703
Bank service charges			425		425
Communication expense			40		40
License and fees			475		475
Event				4,893	4,893
IT and web		2,693		6,510	9,203
Grants awarded	<u>100,000</u>				<u>100,000</u>
	<u>\$ 100,000</u>	<u>\$ 2,693</u>	<u>\$ 940</u>	<u>\$ 13,106</u>	<u>\$ 116,739</u>

See notes to the financial statements.

PMP RESEARCH FOUNDATION

Notes to Financial Statements

NOTE 1 – NATURE OF ACTIVITIES

The Foundation was established in 2008 to support and fund research for Pseudomyxoma Peritonei (PMP) and related Peritoneal Surface Malignancies (PSM). The organization also supports the PMP and PSM community as a resource for information about managing the disease. The Foundation is supported through donations and proceeds of fundraising events, such as walks.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared on the cash basis of accounting which differs from generally accepted accounting principles in that revenue and support are recognized when received and expenditures when paid. Certain contributed goods and services which may require recognition under generally accepted accounting principles are not recorded in these cash basis statements. Under generally accepted accounting principles, the contribution of services is recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

Contributions

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted net assets depending on the existence or nature of any donor restrictions.

The Foundation receives services from a number of volunteers who give significant amounts of their time to the Foundation's programs, fundraising, and management. No amounts have been reflected for these types of donated services.

Cash and Cash Equivalents

The Foundation considers all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents. At December 31st cash is comprised of demand deposits, including a money market account, all held at the same financial institution.

PMP RESEARCH FOUNDATION

Notes to Financial Statements (Continued)

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - (Continued)

Allocation of Functional Expenses

The costs of providing the Foundation's programs and other activities has been summarized on a functional basis. Accordingly certain costs have been allocated among the programs and supporting services benefited.

Income Taxes

The Foundation is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and classified by the Internal Revenue Service as other than a private foundation, and as such, contributions to the Foundation qualify for deduction as charitable contributions. However, income generated from activities unrelated to the Foundation's exempt purpose is subject to tax under Section 511 of the Code.

There were no uncertain tax positions recorded in the financial statements at December 31, 2010. The Foundation's tax returns from inception in 2008 through this year end are subject to examination by the IRS, generally for three years after they were filed.

NOTE 3 – GRANTS

The Foundation awards research grants through the National Organization for Rare Disorders (NORD), and subsequent administration/distribution is monitored by NORD. During 2010 \$150,000 in three grants of \$50,000 each have been approved. As of December 31st \$100,000 has been funded and forwarded to NORD. The remaining \$50,000 was forwarded in January 2011.

During 2011 and prior to the issuance of these statements, additional grants totaling \$100,000 were approved and funded.

NOTE 4 – RELATED PARTY TRANSACTIONS

The Foundation is an all volunteer organization. The members of the Board of Directors perform administration and management for the organization. In addition, an affiliate of one of the directors provides use of an administrative assistant from their staff as well as other supporting administrative services as needed. Other board members have directly paid expenses on behalf of the organization, such as the grant administration fee charged by NORD. Board members do not seek reimbursement in these circumstances.

PMP RESEARCH FOUNDATION

Notes to Financial Statements (Continued)

NOTE 5 – EVALUATION OF SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through May 11, 2011, the date which the financial statements were available to be issued.

PMP RESEARCH FOUNDATION

Directors and Officers

Gerald Lewandowski
Arlington, VA
Vice President
Committees: Research

Lisa Kurtz Luciano
Cleveland, OH
President
Committees: Communications; Fundraising

James P. Carroll
Springfield, PA
Vice President
Committees: Fundraising

Daniel Luciano
Cleveland, OH
Secretary
Committees: Research

Judith Culbertson
Springfield, PA
Vice President
Committees: Fundraising

Susan Ortega
Lansdowne, VA
Committees: Communications, Marketing

Michael Dvorsky, CPA
Pittsburgh, PA
Vice President, Treasurer
Committees: Finance