

## Dear Business Owner,

On Sunday, June 20th, we will be safely hosting our 15th annual "Make a Difference for Dutch" Appendix Cancer/PMP Walk and Run (5K). An event dedicated to raising funds for Appendix Cancer research, education, and awareness.

In addition to our walk and 5K race we will also be hosting an in person raffle. The walk/run is at Ridley Creek State Park with registration at 8am and kick off at 9am. *The weekend of June 19-20th, any attendees can participate virtually in their own neighborhoods as well!* 

The event was created to honor the memory of our beloved family member and friend, Dutch Culbertson, who lost his battle against this rare form of cancer on July 22, 2006. We now host appendix cancer survivors and their families from across the US and beyond to walk in support of research and education funding.

We are kindly asking for your support through participation, sponsorship and/or product service donations.

**Become a Sponsor!** Take advantage of promotional opportunities for your business or pledge your individual support. Business sponsors are needed to support the 15th Annual Appendix Cancer/PMP Walk or Run "Make A Difference for Dutch". This is a great opportunity to support the Appendix Cancer/PMP community and to get your business viewed by our 4,000+ Facebook followers (often seen by over 8,000 people), and over 5,000 email contacts.

# Thank you in advance!

Please feel free to contact us directly with any questions! Judy Culbertson: Judyc@acpmp.org, 610-513-9001 Jim Carroll: Jimc@acpmp.org, 610-212-5226

The ACPMP Research Foundation is an IRS-designated 501(c)3 charitable organization (EIN # 26-2890160)

info@acpmp.org | 833-227-6773 | <u>acpmp.org</u> | acpmp.salsalabs.org/appendixcancerwalk2021

#### [ ] Platinum Sponsor: \$1,000

- Logo on event website
- Social media shoutout (5 times)
- Logo on email blasts

Must become a sponsor by June 1st in order to be eligible for above

#### [ ] Gold Sponsor: \$500

- Logo on event website
- Social media shoutout (3 times)
- ♦ Logo on all email blasts

Must become a sponsor by June 1st in order to be eligible for above

#### [ ] Silver Sponsor: \$250

- Logo on event website
- Social media shoutout (1 time)
- Logo on final email

Must become a sponsor by June 1st in order to be eligible for above

#### [ ] Mile Sponsor: \$125

ACPMP will create a personalized sign to be visible to all IN PERSON WALKERS/RUNNERS on Sunday, June 20th, at Ridley Creek State Park. Examples include: "Go Team Jerry!" "In Honor of Joe Shmoe" Mile Sponsor deadline is June 13th

#### [ ] Auction Sponsor: Product Donations

Do you, your family, or your company have anything that could be donated to support our virtual auction? Open to any product donations that will generate excitement and attention! Items are needed for our auction and are greatly appreciated! Event tickets? Art? An AirBnB stay in Hawaii?! Please send an email to **info@acpmp.org**.

### [ ] Merchandise; gift basket; gift card(s), services: retail value: \$

Description: \_\_\_\_\_

[ ] Enclosed [ ] Please arrange to pick up

[ ] General donation \$ \_\_\_\_\_ Enclosed is our check for \$ \_\_\_\_\_ Please make checks payable to: ACPMP Research Foundation, 2021 L St. NW, Suite 101-244 Washington, DC 20036

Donor Name/Organization: Street Address: City, State, Zip: Phone Number: E-mail:

Please visit our registration website at <u>acpmp.salsalabs.org/appendixcancerwalk2021</u> to learn more about the event and about the Appendix Cancer PMP Research Foundation!

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