

SPONSORSHIP OPPORTUNITIES

For the 19th Annual Appendix Cancer Global Walk

Walking Towards a Cure for Appendix Cancer





Each year, the <u>Appendix Cancer PMP Research Foundation</u> hosts the Annual Appendix Cancer Global Walk, bringing appendix cancer patients, caregivers, family members, healthcare professionals, and advocates together from across the country (and beyond) to make a meaningful impact on appendix cancer research, advocacy, and hope.

This year, we are introducing new Regional Walk Events—larger, inperson gatherings in various communities—while still enabling individuals and teams to walk wherever they are. Your sponsorship will help us reach even more people and continue fueling vital research and support programs.

In this sponsorship packet, you'll find opportunities to partner with us during the 19th Annual Appendix Cancer Global Walk. Your sponsorship not only helps fund critical research, education, and essential patient resources, but also connects your brand with a passionate community committed to making a difference. We invite you to join us in our mission to improve outcomes for those impacted by this rare cancer.



MISSION

The Appendix Cancer PMP (ACPMP) Research Foundation is dedicated to:

- Funding and supporting **research** to discover new treatments for appendix cancer with the hope of one day finding a cure.
- Funding and supporting educational programs for healthcare professionals and patients/caregivers & families about this rare cancer.

ACPMP HAS FUNDED 2.1 MILLION DOLLARS FOR APPENDIX CANCER RESEARCH





OUR STATS

- Over 10,000 social media followers
- In 2024 alone, we had a reach of 284,000 & 21,000 content interactions on Facebook
- A growing email list of 7,000+ supporters and past participants.
- Virtual participants from multiple countries and every corner of the U.S.

SPONSORSHIP PACKAGES OFFERED

BENEFIT	Presenting National Sponsor \$10,000	Amber Champion \$5,000	Gold Giver \$2,500	Silver Supporters \$1,000	Bronze Beacon \$500	Amber Ally \$250
Logo on back of t-shirt	%	×	×	×	×	×
Logo on main acpmp.org website banner	Ø	Ø	X	X	×	×
Logo/name on signs at all Regional Walk Meetups	Ø	(Ø	X	X	X
Logo/name on event landing page	\bigcirc	Ø	Ø	Ø	Ø	Name only
Logo/link included in event-related emails	All walk- related emails	All walk- related emails	At least 3 walk- related emails	At least 2 walk- related emails	At least 1 walk- related emails	1 walk- related email
Complimentary Walk T-Shirts	Up to 15	Up to 10	Up to 8	Up to 4	Up to 2	Up to 2
Social Media Shoutouts	At least 5	At least 3	At least 3	At least 2	At least 2	At least 1

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THANK YOU

Thank you for considering a sponsorship for the 19th Annual Appendix Cancer Global Walk. Your support helps fund crucial research, raise awareness, and bring hope to patients and families worldwide. If you're interested in a **custom sponsorship** or a **matching donation**, we'd love to explore it with you. Together, we can make this year's walk our most impactful yet.







Thank you for your interest in becoming a sponsor! Please complete this form and return it to **walk@acpmp.org** or mail to:

Appendix Cancer PMP Research Foundation 751 W Sproul Rd #1057 Springfield, PA 19064

Contact Information

Company/Organization Name: Contact Person: Phone: Email: Address:	
Sponsorship Levels (Please check one):	
[] National Presenting Sponsor: \$10,000 [] Amber Champion: \$5,000 [] Gold Giver: \$2,500 [] Silver Supporter: \$1,000 [] Bronze Beacon: \$500 [] Amber Ally: \$250 [] Other: \$ (Custom Amount)	
In-Kind or Custom Sponsorship (optiona	I):
Description of Product/Service:	
Estimated Retail Value**: \$	
Payment Method (Choose one): [] Check Enclosed (Payable to ACPMP R [] Wire Transfer (Please contact billing) [] Credit Card (Available for Gold Giver)	pacpmp.org for details)
Logo and Materials Please email a high-resolution file of you ensure placement on t-shirts, social med sponsorship level.	or logo (PNG or JPG) to walk@acpmp.org to dia, or other materials depending on
Signature By signing below, I agree to the chosen so contribution will help support the 19th Ar	sponsorship level and understand that my nnual Appendix Cancer Global Walk.
Signature:	Date: