



2025 APPENDIX CANCER AWARENESS MONTH IN REVIEW

With your help, we made an incredible impact during Appendix Cancer Awareness Month. From lighting up landmarks across the globe to launching our first-ever national ad campaign, supporters helped shine a light on this rare disease. Here's what we achieved, together:



143
LANDMARKS, BUILDINGS, AND
BRIDGES LIT UP AMBER IN
AUGUST

IN **34** STATES

4 COUNTRIES

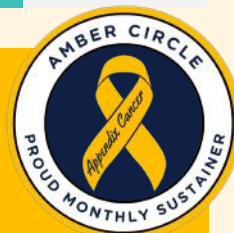


APPENDIX CANCER
AWARENESS PUBLIC
SERVICE ANNOUNCEMENTS
WERE AIRED ON



58

SUPPORTERS JOINED THE AMBER
CIRCLE AS A SUSTAINING
MONTHLY DONOR



101 RADIO
STATIONS

IN **17** STATES

REACHED OVER
8 MILLION
PEOPLE

INAGURAL GLOBAL
AWARENESS AD CAMPAIGN



LINK CLICKS TO LEARN MORE → **250,495**

810,010 ← CONTENT INTERACTIONS
LIKES, COMMENTS, AND SHARES

**18,000% INCREASE
IN REACH FROM 2024**



AWARENESS MONTH
PRESS RELEASE PUBLISHED IN

332

INDEPENDENT NEWS
OUTLETS

Awareness Month Webinar



152 REGISTRATIONS

IN **8** COUNTRIES